## AAUW NC Summer Leadership and Board Meeting Minutes of July 15, 2006 Southern Pines, North Carolina

Past President Joanne Hill called the meeting to order at 9:05 AM. She expressed President Nancy Shoemaker's disappointment at not being able to attend the meeting because of a death in her husband's family.

On behalf of host branch Sandhills/Southern Pines, branch president Lois McCarthy welcomed the group to the meeting in their area. She thanked her committee members and encouraged people to attend any of the Ruth Pauley lectures scheduled this year.

The roll was called.

Branches Present/Representatives

Brevard/Barbara Wolfe, President Elect Chapel Hill/Kay White, President Gaston Regional/B'Ann Vance, President Greensboro/Sue Mengert, President Jacksonville Regional/Evelyn Lynge, Member Raleigh/Wake: Esther Lumsdon, President Sandhills/Southern Pines/Lois McCarthy, President Statesville/Pat Abell, President Wilmington/Joanne Hill/proxy Winston Salem/Lois Ward, Member

Total Number of Branches Represented: 10
Total Number of Branches NOT Represented: 12
\*Total Number of Branches NOT INCLUDED in Final Count: 8
Total Number of Branches INCLUDED in Final Count: 14

\* These branches have not been represented at the last 3 Board meetings and therefore will not be included in future Board meetings to determine a final count for a quorum: Asheville, Bryson City, Cherokee County, Eden, Kinston, Salisbury, Tryon and Twin Rivers/New Bern. Any of these branches that are represented at future Board meetings will then be included in the quorum count.

Officers and Committees Represented:

Joanne Hill, Past President
Millie Hoffler-Foushee, Treasurer
Karla Atkinson, Secretary
Lois Ward, Parliamentarian
Judy Atkinson, Events
Barbara White, Membership VP
Pat Abell, Membership/Nominating
Shelia Bassoppo-Moyo, Membership/CU
Evelyn Lynge, Finance/EF & LAF
Marty Folsom, Communications

Total Number of Officers/Committees Represented: 10
Total Number of Officers/Committees NOT Represented: 3 (President, At Large/Diversity and Events/Convention)

A reading committee was appointed which included Lois Ward, Esther Lumsdon and Mary Fran Schickedantz.

Attendees received a copy of the meeting rules which Lois Ward briefly reviewed. The meeting rules were adopted by consensus. Today's agenda was approved as printed in the packet.

The minutes of the March 31, 2006 Board meeting in New Bern were adopted with corrections in the spelling of some members' names.

Treasurer's Report - Millie Hoffler-Foushee

Millie presented the final Financial Position of AAUW NC as of 6/30/06. Total income was \$13,722.04 (including \$748 for next year's dues). The income included a convention profit of \$2210 from both the Asheville and New Bern conventions Total expenses were \$13,403.41.

The register balance was \$12,180 in June 2005. The register balance in June 2006 was \$12,498. AAUW NC has \$12,498.95 invested in a CD. The treasurer's report was accepted by consensus.

All new Board members, including newly elected branch presidents, received a copy of the AAUW NC history prepared by Clara Allen

### State Theme

The AAUW NC theme for the upcoming year, "Open the Gates," was announced. Marty Folsom was complimented for her graphic design of the "Open the Gates" logo.

## Celebrations

Included in attendees' packets was a listing of several activities deserving celebration by AAUW NC. These included: formation of a new branch, High Country (2) AAUW NC's top 10 position among states for increases in per capita and percentage giving to EF (3) Millie Hoffler-Fouchee's appointment to Association's Finance Committee (4) presentation of an AAUW NC web tour at AAUW Regional Convention and Conference of State Leaders (5) inclusion of the Leandro decision into the legislators agenda in June (6) Brevard booksale profits of over \$31,000 and (7) Sandhills/'Southern Pines 20th year history of sponsoring the Ruth Pauley Lecture Series.

Break Out Group Discussions, Actions, Recommendations and Motions

Joanne briefly reviewed the process and purpose of small group discussions which were held for a good part of the morning. Each committee had at least one, half-hour break out session in which committee leaders introduced ideas and solicited feedback from discussion group participants. The committee reports included:

ADMINISTRATION/ Actions and Recommendations - Millie Hoffler Foushee

- 1) The Administration Committee appointed a small group (Millie Hoffler-Foushee, Lois Ward and Karla Atkinson) that will begin working on aligning the AAUW NC policies with the new bylaws. Each person will work individually, then schedule a conference on August 24 to "compare notes."
- 2) The Administration Committee recommended that publicity and promotion of the Juvenile Literature award be significantly improved at both the state and local levels.
- 3) The Administration Committee recommended that a process to prioritize and categorize all communications to branch presidents be developed. Using the codes that Association currently uses in its communications to the field was suggested.

MOTION: "The AAUW NC Mini Grant program will be continued through June 30, 2008; publicity and promotion of the mini grant program will be increased." This motion was seconded and adopted unanimously.

COMMUNICATION COMMITTEE/Actions and Recommendations - Marty Folsom The Communications Committee set three goals.

- 1) to improve media relations. To that end Marty circulated a sheet among all the attendees to identify a media contact for each branch and to list the names of local media in the area, including print, radio, television and other sources.
- 2) to complete the migration of the AAUW web site to a new system. The web site is moving from RTPnet to Dreamhost.com., thus making the AAUW NC web site more interactive and allowing branches to post directly on the blog.
- 3) improve communications to branch presidents. A minimum of six communications to branch presidents will be sent this year.

MOTION: "The distribution of the Tar Heel News will be revamped, as presented by Marty." This motion was seconded and adopted unanimously.

MOTION: The Tar Heel News will be redesigned, as presented by Marty." This motion was seconded and adopted unanimously.

FUNDRAISING COMMITTEE/Actions and Recommendations - Evelyn Lynge

1) The committee is hoping to establish an on-line web site to sell AAUW NC items. CafePress ( or a similar manufacturer) could be used.

Discussion also centered around the committee's goals to maintain a system to report and track EF and LAF contributions from AAUW North Carolina members to Association. The consensus was that these goals (Goals D & E in the Fundraising report) need more clarification before moving ahead with such plans.

# ADVOCACY COMMITTEE/Actions and Recommendations - Joanne Hill The Advocacy Committee set two goals:

- 1) to establish an intern program. This goal requires that AAUW NC have a public policy program in place. The Advocacy Committee will be working to develop this public policy program. The intern would work with the 2007 General Assembly under the supervision of a member of the Advocacy Committee.
- 2) to work with the NC Center for Public Policy Research and other educational organizations to address and report on issues of "aging" and to assume a lead role in supporting this research, once the report is written.

The MOTION "that those present vote to sign the petition requesting the changes in the UNC Healthcare system which would give greater access to healthcare and improve the healthcare given to all NC residents" was WITHDRAWN by Suzanne Mengert. Some felt that given the wording of the petition (restricting the signatures on the petition to only residents of Orange and surrounding counties) the motion should be ruled "out of order." Others felt that they were not familiar enough with the UNC Healthcare system to make an informed decision. A more "generic" petition (without limiting the signatures) with the same intent as the original petition was circulated among the group; members could sign if they wished.

MOTION: "that AAUW NC investigate supporting the Coalition of Education Advocates to provide all NC students with a sound, basic education." This motion was seconded and adopted unanimously.

# MEMBERSHIP COMMITTEE/Actions and Recommendations - Barbara White

- 1) to develop a branch recognition program. A draft of this program is in progress.
- 2) to examine how older members in branches can mentor younger members in their branches.

MOTION: "to pay \$345 for an exhibition table at the NC Conference for Women in

Charlotte on October 19, 2006." This motion was seconded and adopted unanimously.

EVENTS COMMITTEE/Actions and Recommendations - Judith Atkinson

Judy announced that the 2006 fall leadership meeting in Statesville on Saturday, October 21 will focus on using the Women's Assembly Agenda format. Branches were encouraged to get members to attend. Members will benefit from discussing different political issues in depth, as well as having an opportunity to assess the Women's Assembly Agenda "template" for use in their communities.

The 2007 spring convention will be held in Winston-Salem at the Hawthorne Inn. Judy is working on getting a "leader on loan" for the convention. Judy noted that several good ideas for speakers came from those attending her breakout discussions.

#### Other Business

Millie recommended that given the high price of gas, Board members may waive the 50 mile radius restriction on travel reimbursements.

Joanne reminded all branches to submit copies of their bylaws to her as soon as possible. North Carolina is among a handful of states that have not certified branch bylaw revisions to Association. Gelene Lineberger will consider taking the position of Bylaws Coordinator for AAUW NC.

A sheet was circulated for those wishing to sign up for the Speakers Bureau.

The Board was reminded to date all correspondence sent out to the branches, especially bylaws, policies and similar documents.

Several events being sponsored by various branches were announced.

Thanks were offered to all the members of the Sandhills/Southern Pines for their hospitality.

The meeting was adjourned at 2pm.

Respectfully Submitted, Karla Atkinson, Secretary