# Items for board discussion

### Convention should make a profit

In the past few years, there's been confusion on how much of the convention was funded by dues (e.g. the program vp budget) or registration fees (i.e. the local convention committee's account). This budget presumes that registration fees cover all convention expenses (including speaker expenses), and the program vp and local arrangements committee need to work together to try to make this happen.

The state has reserves to cover any shortfall, but this budget sets this as an explicit goal.

A nominal amount is allocated for the other state meetings (covering room rental, meals, etc.). This means that

## Creativity in fundraising will be encouraged

The finance committee discussed new ways of raising money (revisiting ads/sponsorship of the newsletter, charging branches a nominal amount for web sites). The fundraising group should note the fundraising amount is increased since last year.

## Goals for EF and LAF are noted; SAR fundraising is dropped

Aside from encouraging branch and individual contributions, this budget lists goals for EF and LAF (e.g. the basket sales at Convention) that come from AAUW NC in general. SAR Director Leslie Henderson has said that the region has its own funds and does not need contributions from the states.

#### Each group will be responsible for its own travel expenses

This budget gives each major group (Advocacy, Events, Fundraising, Communications, Membership, Administration) responsibility for covering the expenses of its members to attend state meetings (or meetings of the group). The amount allocated here will need to be fine tuned as volunteers sign up for the different groups and the groups set their goals. This will be a primary agenda item for the summer board meeting.

#### **Newsletter expenses**

This budget breaks out the printing/postage/services line for the newsletter. [Other groups are welcome to consider paying for services if they need that support and can justify the expense to the board.] We are also looking at changing our mailing status from periodical to nonprofit so that we can distribute at least one issue a year electronically.

### There is no explicit line item for minigrants to branches

If the minigrant program is going to continue, the money to fund that will need to be allocated, either from the reserve or by adjusting other line items. The project will also need to be assigned to one of the groups or to an ad hoc committee