




**Then  
&  
Now**



**1950's Women's Basketball**

- Often limited to gym class or intramural sports
- Some schools played 6-girl teams – 3 on each end of the court
- Sports scholarships for women were unheard of
- Women's sports received rare or no media coverage
- Coaches were usually men
- Awful gym suits or uniforms



**Today**

- Highly competitive girls' and women's teams in high school and college
- Women's sports scholarships
- College Conferences
- Women's Basketball Association
- National TV coverage
- Women not only coach, but are being hired as athletic directors by big universities
- Great uniforms

Photo: Kent Smith, NBA Photos

**What Happened?**

The American Association of University Women (AAUW), along with other women's organizations and educators advocated and lobbied for change.

As a result, Title IX became law in 1972.

Women started playing in ACC in 1978. Only recently has attendance and media coverage soared.



Photo: Kent Smith, NBA Photos


**What is Title IX?**

**FAIR PLAY ON AND OFF THE FIELD**

On the playing field and in the classroom, Title IX guarantees that every student is treated fairly and has the opportunity to learn without fear of sexual harassment or unfair admissions, discipline, financial aid, and evaluation.

**Speaking Out for Justice in Higher Education**

**Story Still Being Written**



Women have come a long way in being able to choose their careers and lifestyles, but the issue of discrimination reaches far beyond the areas on which Title IX focuses.

While great progress has been made, equal access is not a done deal.

**AAUW members continue to carry the banner...**

## AAUW

Founded in 1881 • Affiliates in all 50 States

### Promotes equity and lifelong education for all women and girls

In principle and practice, AAUW values and seeks a diverse membership. There shall be no barriers to full participation in this organization on the basis of gender, race, creed, age, sexual orientation, national origin, disability, or class.

Member of the  
International Federation of University Women

## AAUW

Three corporations:

### The Association

Coordinates all membership and public policy activities and business. See [www.aauw.org](http://www.aauw.org)

### Educational Foundation (EF)

Provides fellowships and grants for women to pursue graduate degrees.

### Legal Advocacy Fund (LAF)

Assists women in higher education with legal expenses in fighting discrimination, i.e., being denied tenure or positions, or harassment.

## Women Take Action

AAUW is a member of coalitions and alliances.

In North Carolina, these include:

- N.C. Women United
- Covenant with North Carolina's Children
- N.C. Coalition on Aging
- N.C. Voters for Clean Elections
- N.C. Literary & Historical Society

## AAUW Members...

Research and publish reports on issues, i.e., sexual harassment - "Hostile Hallways," how to make math and science more accessible - "TechCheck," and for students - [http://www.aauw.org/ebulletin/students/student\\_ezine0304.html](http://www.aauw.org/ebulletin/students/student_ezine0304.html)

Promote voter education and registration

National and state public policy chairs send out Action Alerts, to inform members of issues and the actions needed. The Two-Minute Activist is available at [www.aauw.org](http://www.aauw.org) for responding to federal issues.

Serve on elective and appointed bodies, boards and commissions

## Promote Education

Educational Foundation

Scholarships

Mentoring

Math & Science Camps, Workshops, Awards

Reading is Fundamental

Encouraging women to enter non-traditional fields—  
publication of "Women at Work"

Women-to-Women and Sister-to-Sister Summits

Transitions Retreats



## AAUW NC - Making Connections

Ranging from Eden in the North, Wilmington in the South, Twin Rivers/New Bern in the East, and Cherokee in the West, 23 branches form regional clusters for networking: Mountain, Foothills, Triad, Triangle and Southeast Coastal.

Three state meetings are held annually: Convention each Spring, the Summer Leadership Conference, and Fall Board Meeting. Convention and Conference feature outstanding speakers and workshops.

## AAUW NC - More Connections

In addition to State resources...

- **Association**

- Biennial Convention, 2005 in Washington DC
- Receive information from committees
- Distribute information on
  - Program, e.g. *Women at Work, Transitions*
  - Membership, e.g. *Summer 2002 conference*
  - Other programs, e.g. *21st Century Recognition*

- **South Atlantic Region (SAR)**

- Biennial Conference, 2004 in Atlanta

## AAUW NC



**Oldest Branch  
Raleigh/Wake County**

**Raleigh Branch  
was formed in 1909**

## AAUW NC



**Newest Branch  
Twin Rivers/New Bern**

**1997**

## AAUW NC

**Other Long-Established Branches**



**1912**



**1915**



**1921**

## AAUW NC

### Five Great Resources

<http://www.aauwnc.org>

Several Listservs:  
State, Regional, Special Interest

Tar Heel News: Quarterly Newsletter



North Carolina AAUW History  
1947-2001

Clara Allen, Editor

## AAUW NC

On-Line Satellite Branch for people who are too busy to go to meetings or prefer on-line communication!

Hosted by Winston-Salem

Go to <http://www.aauwnc.org>

Click on "Contacts"

"Branch Contacts"

Scroll down to "Winston-Salem"

Use e-mail link

## AAUW **New Resource!**

### **Younger Members Caucus :**

Provides connections for its members beyond the face-to-face meetings at convention.

Forum devoted to younger members is on the AAUW bulletin board.

E-mail list maintains the network and reaches those who cannot attend the national convention.

Web site supplied by AAUW NY is the "place to go" to find information by and about younger members. Learn how to connect at [www.northnet.org/aauwcaucus](http://www.northnet.org/aauwcaucus)



- Network
- Advocate
- Raise Money
- Learn
- Have Fun

## **She's a woman**



**with a mind of her own**



**Her voice  
is strong  
and clear**

## **Higher and higher**



**She's  
going to  
strive**

## **For the things that matter**



**For the  
things on  
her mind**

**She puts her words to action**



**Near and  
far away**

**Because she stands for equity**



**In every possible way**

**Put a woman**



**On the  
basketball  
court**

**And in  
halls of  
justice,  
too**



**Go out and teach**



**women  
how to  
vote**

**Or send them back to school**





**Talk with one another**



**Any  
age  
at  
all**

**Transcend every barrier**



**Just answer the call**

**She's a woman**



**With a mind of her own**

**Striking out with others**



**She's never alone**

**AAUW NC**

**Credits:**

Most of the photos were contributed by  
Nancy Shoemaker and Joanne Hill

The "Oldies" - not necessarily "Golden" -  
are downloads from [www.aauw.org](http://www.aauw.org)

Charlotte Sting photos compliments of the Women's  
Basketball Association and Kent Smith, NBA Photos

PowerPoint Presentation:  
Marty Folsom

**Lead to Succeed:  
Challenging  
the  
Stereotypes**

Sponsored by

**AAUW**

**Diversity in Information  
Technology Institute**

**Charlotte Research Institute**

**Diversity in Information  
Technology Institute**



**Diversity in Information  
Technology Institute**

DITI was formed to increase the size and diversity of the Information Technology workforce to meet the growing demand for IT professionals across a wide range of disciplines.

**Diversity in Information  
Technology Institute**

It brings together IT and Education researchers, K-12 educators, and industry and community leaders to deploy DITI initiatives aimed at attracting and maintaining diverse populations to become IT applications specialists.

**Diversity in Information  
Technology Institute**

One objective is to increase IT participation by traditionally under-represented groups, such as women, minorities and persons with disabilities, as well as to increase IT participation from highly talented persons in traditionally nontechnical fields, such as education, music, art, law-enforcement, nursing and architecture.

**Charlotte Research Institute**



CHARLOTTE RESEARCH INSTITUTE

## Charlotte Research Institute

CRI is charged with leading an endeavor to forge synergistic relationships between academic, industry and government groups to create a preeminent technology research community on the UNCC campus.

## Charlotte Research Institute

Deborah Clayton, founder and director for the Charlotte Research Institute, has made her presence at the University of North Carolina Charlotte known by actively working with state economic development groups, federal government agencies and departments and companies in the region with which students and faculty will partner to find business and technology solutions.

**Lead to Succeed:  
Challenging  
the  
Stereotypes**

**WELCOME!**