

TRAILBLAZERS



**"PRESERVING THE PAST; PARTICIPATING IN THE PRESENT;
PREPARING FOR THE FUTURE"**

South Atlantic Regional Conference

June 7-9, 2002

Tampa, FL

FRIDAY, JUNE 7

2:00 pm – 7:30 pm

**Registration for SAR Conference
and EF/ Eleanor Roosevelt Walk/Run**

World Carpet

7:30 pm - 9:15 pm

Opening Session

Salons B, & C

Presiding: LaRonnia "Ronnie" Williams
South Atlantic Regional Director

Color Guard: Girl Scouts of America

Welcome: Leslie Henderson, President, AAUW of FL

Memorial Moment and The State of the Region:

LaRonnia "Ronnie" Williams, SAR Director

Keynote Address: "I'm From the Government;
I'm Here to Help"

Introduction: Marcia Capriotti, President, AAUW of GA

Speaker: Delores L. Crockett, Regional Administrator
Women's Bureau - U.S. Department of Labor
(Serving: GA; FL; NC; SC; AL; KY; MS; and TN)

TRAILBLAZER Presentations: **West Virginia**
South Carolina
Florida

9:30 pm --

Reception: Members: Mixing and Mingling

Salon F

Sales Room Open

Salon G

FYI: Optional sessions for state/branch counterparts and/or caucus interest groups can be arranged to take place during the Saturday/Sunday breakfast hours and/or the open-ended time slot on Saturday, 5:15 - 6:30 PM.

SATURDAY, JUNE 8

7:00 am – 8:30 am **Registration for SAR Conference
and EF/ Eleanor Roosevelt Walk/Run** **World Carpet**

6:30 am - 8:30 am Complimentary Breakfast for Hotel Guests

8:30 am - 9:30 am **Conference Launch** **Salons B, & C**

Keynote Address: Survival Strategies

Introduction: Sally Lewis, Past State President, AAUW of FL

Speaker: Fawn Germer, Author: *Hard Won Wisdom*

TRAILBLAZER Presentations: **North Carolina**

Virginia

Georgia

9:45 am – 11:15am **Concurrent Workshops**

POSITIONS and PITFALLS: AAUW VOTER GUIDES

Citrus

GOTV (Get out the Vote) workshop focuses on AAUW voter guides, producing them, and, in particular, distributing them, based on AAUW's tax status. You will hone skills and gather resources through discussion and exercises.

Facilitators: **Marion Stillson**, Director, Association Public Policy
Betty Bayless, Public Policy Chair, AAUW of SC

**AAUW/EF WOMEN in PHILANTHROPY: “A BLUEPRINT FOR
MAKING A DIFFERENCE IN THE LIVES OF WOMEN AND GIRLS”**

Cypress

Whether women earn, inherit, or marry money—women are becoming a greater financial force in philanthropy. We are making a difference! This presentation will explore Women and Philanthropy. Why do we give? How do we give? How can we make a greater difference in our communities and in our country? How can we maximize the impact of our giving? To answer these questions, each of us should begin to develop a personal blueprint for giving. Start today!

Facilitator: **Barbara O'Connor**, Member, EF Board of Directors

COLLEGE/UNIVERSITY; ISSUES AND INTERESTS

Palm

The role of the C/U rep on college campuses will be discussed, especially how the resources available to these individuals can also be assets to states and branches. States and branches will be encouraged to link with C/U reps at nearby colleges to strengthen programming and membership

Facilitator: **Delene W. Lee**, Vice President; Administration and Finance:
Piedmont College (GA)

COALITIONS and CONNECTIONS

Magnolia

Organizations can accomplish more together than alone. Many groups share AAUW's issues and interests. Find out who they are and the right approach to build a winning coalition. The presentation will include forming large and small alliances, long term, short term, successful and less successful unions.

Facilitator: Neola Waller, President, AAUW of VA

11:30 –1:00 p.m. **LEGAL ADVOCACY FUND LUNCHEON** Salon D

“THE LITIGANT and THE LAW”

Speaker: Kate Kyres, Tampa Attorney-at-Law

(Presentations...LAF/EF Certificates)

1:05pm – 1:25pm **Book Signing: Fawn Germer, *Hard Won Wisdom*** Foyer

1:30pm – 3:30 pm **PLENARY** Salon D

MARKETING the AAUW MESSAGE “Real Knowledge...The Real Difference”
“AAUW Outreach and Development: A New Paradigm”

Marketing research and product management professionals applied their expertise to AAUW with remarkable results. Learn how AAUW “products” can be developed into effective, high-impact tools for successful outreach, improved recognition for AAUW and its mission, more effective coalition building and networking, and increased membership and retention.

Facilitators: Carolyn Garfein: Association LOL; Senior Vice President,
The Marketing Workshop, Inc., Atlanta, GA

Donna Carty: Greater Naples (FL) Branch; Manager/consultant,
International Motor Vehicle Program

3:45 pm – 5:15 pm **CONCURRENT WORKSHOPS**

AAUW/EF WOMEN in PHILANTHROPY: Cypress

**“A BLUEPRINT FOR MAKING A DIFFERENCE
IN THE LIVES OF WOMEN AND GIRLS”**

Facilitator: Barbara O’Connor, Member, EF Board of Directors

FRAGILE BRANCHES: HANDLE with CARE Citrus

"220 Volts of Electrical Power...Short Circuited"

When lightning strikes, should a branch be resuscitated? What determines Fragile? When is a branch past fixing; and when do sparks indicate the need for repair, but not despair? Panel discussion and group participation.

Facilitator: Renee Ramsay, Director for Membership, AAUW of FL

**“FINDING TIME WHEN YOU DON’T EVEN
HAVE TIME TO LOOK FOR IT”** Magnolia

First, they told us we could have it all. Then they said we couldn't. Not that it mattered. We still were left juggling home, family and work. You will never look at a 24-hour block of time the same after Fawn shows you how to manage career, home and family without losing your minds. This is a creative approach to time management that will literally create new time out of thin air.

Facilitator: Fawn Germer: Author; Professor; Journalist; Management Consultant

BACK TO THE FUTURE

Palm

Participants will connect this life journey to AAUW's continuing forward progress. "AAUW's *DEGREES OF EQUALITY*" will be a resource book.

Facilitator: Helen Landers, SAR Historian

SHARING SESSION:" Successes, Snares, Solutions"

Salon D

We are requesting that each state share the **BEST OF THE BEST** that has been a focus for state/branch Programming for this year. A designated member from each state will share a brief 8-10 minute presentation and provide printed handouts.

**Facilitators: Mary Fran Schickedantz; Nancy Shoemaker; and
Lola Jackson** (AAUW of NC)

5:15 pm – 6:30 pm

EXPLORE!! EXERCISE!! ENJOY!!

RECEPTION; CASH BAR; EXHIBITS

Atrium

(Complimentary Bar is open to Hotel Guests; 6 - 7:30 pm)

SALES ROOM OPEN

Salon G

7:45 pm – 9:45 pm

BLUE RIBBON BANQUET

Salon D

(Food, Facts, Festivities, Fun)

Emcee: LaRonnica "Ronnie" Williams, SAR Director

Excerpts from: "**Reviving the Dead Ladies**", by Karen B. Moran

Presented by: The Marco Island Branch (AAUW of Florida)

The 1850 First Woman's Rights Convention, revisited. The presentation will take you back to 1850 through words of some of the courageous women who dared to flaunt society with their demands for equal rights with men! At that time, women could not own property and were allowed no voice in government. They had no right to an education and could not vote. Press coverage in 1850 called the convention, "**That awful combination of Socialism, Abolitionism and Infidelity,**" while accusing the women of being, "**the Pantallettes striking for the Pantaloons.**"

21st Century State Recognitions: Carolyn Garfein, Assn. LOL

10:00 pm –

Hospitality Suite Open

Room #831

SUNDAY, JUNE 9

7:00 – 9:45 am	Complimentary Breakfast for Hotel Guests	
7:15 -	EF/ Eleanor Roosevelt Walk/Run	
9:45 –10:30 am	Inspirational Address: “Life, Hope, Miracles” Introduction: Elizabeth Meyer, President AAUW of WV Speaker: Suzanne Janick Suzanne has an uncanny sense of the "Ya Ya Sisterhood". She believes that life was meant to be celebrated. No doubt you will leave this conference laughing at her stories, but also looking at life just a little bit differently.	Salons B, & C
10:45 –11:30 am	Association Town Hall	Salons B, & C
11:30 --12:00 Noon	Closing Session Credentials: Attendance by States/Branches EF/ER Walk/Run SAR Fundraiser Announcements	Salons B, & C
Noon - 3:00 pm	FL AAUW Board Meeting	Salon F

Special accolades and gratitude are bestowed on the host state, presenters, and participants and to all contributing individuals, organizations, businesses and institutions. Your combined support and extended courtesies have helped to make SAR Conference 2002, a successful, memorable and quality experience.

As we return to our individual destinations, may we be inspired to become more INVOLVED, ENLIGHTENED and EMPOWERED!

SAR and AAUW APPRECIATE YOU AND ALL YOU DO... AND SO DO I! SAFE JOURNEY HOME!

“RONNIE”