

## **AAUW NC Board Meeting: October 20, 2006**

Wesley Memorial United Methodist Church, Statesville, NC

7:00 – 9:00

### **Agenda for the board meeting**

7:00 – 7:15

Call to order, Welcome, Roll call  
Appointment of reading committee  
Adoption of meeting rules  
Approval of the agenda  
Approval of minutes from July 15  
Treasurer's report

7:15 – 7:30

Discussion/amendment/adoption of changes to state policies

7:30 – 8:00

Discussion/amendment/adoption of state public policy program

8:00 – 8:30

Discussion of 2007 convention plans; approval of program/budget  
Discussion of pathway to changing our conventions

8:30 – 8:50

Membership matters. Discussion of how best to utilize the services of Ann Gustafson, Association Membership Vice President and the leader who has been assigned to us for our convention.

This meeting will be adjourned to 1:00 on Saturday afternoon to complete any unfinished business and, as time permits, hear reports and announcements that do not require actions by the board.

### **Dates to remember**

November 28, 2006: AAUW's 125<sup>th</sup> anniversary

April 20-22, 2007 – AAUW NC 2007 Convention, Winston-Salem

June 7-9, 2007 – National Conference for College Women Student Leaders, DC – plan now to encourage a student to attend

June 29-July 2, 2007 – AAUW Convention, Phoenix, AZ. Be there!

July 2007 – AAUW NC summer meeting, Gastonia

August 10-16, 2007 – IFUW Convention, Manchester, England

October 20, 2007 – AAUW NC Fall meeting, High Point

### **Host branch wanted**

No branch has yet agreed to host the 2008 Convention. We're looking for a branch that is, in the words of Rosabeth Moss Kanter, "**flexible, friendly and fun!**" We'd also like one that can **focus** on making the convention "work" for their community -- and if you volunteer now, her fifth F (**fast**) won't be so critical!

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## **Strategic Process (2005)**

### **Goals:**

Expand/Build Coalitions  
 Improve Visibility  
 Diverse Intergenerational  
 Membership/Outreach  
 Increase flexibility/streamline structure

### **Strategies:**

Strengthen State/Branch Relationships  
 Get a statewide focus  
 Utilize technology sensitively  
 Maintain fundraising momentum

## **Selected Goals 2006-2007**

### ***Membership Leadership Team***

1. Recruiting/visibility booth at the NC Conference for Women
2. Implement branch recognition program
3. Improve communications between the state MVP and branch counterparts

### ***Events Leadership Team***

1. Support coalition building through the Women's Agenda Assembly process
2. Seek grants for continuing projects. [LTL grant received to bring AAUW MVP to 2007 convention.]
3. Increase C/U participation in AAUW NC events.

### ***Communications Leadership Team***

1. Improve media relations.
2. Revamp the distribution of the Tar Heel News to eventually cut mailing costs
3. Increase member use of the blog and integrated web site.

### ***Advocacy Leadership Team***

1. Increase branch and member participation in Women's Agenda Assemblies
2. Draft an AAUW NC public policy program; publicize after approval by board.

### ***Fundraising Leadership Team***

1. Investigate new fundraising methods (e.g. Internet sales, scarf sales)
2. Support branches to ensure accurate reporting of donations
3. Increase leadership giving by board members
4. Ensure fundraising component of convention is successful.

### ***Administration Leadership Team***

1. Promote the Juvenile Literature Award
2. Bring the policies into alignment with the new bylaws and new structure
3. Implement the new budget and financial reporting in a way that makes our finances more understandable and transparent.

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