



AAUW [Your Branch] News Release

FOR IMMEDIATE RELEASE

April 24, 2007

Contact:

[Name]

[Phone], [e-mail]

New information on pay equity released

[City, State] – The American Association of University Women today released the results of a recent study on the gender gap in workers' pay. [Include quotes from executive summary or paragraphs from the Association news release here.]

AAUW of North Carolina met in Winston-Salem last weekend for its annual convention. Representing the (name of your branch) Branch at convention were (names of those who attended.) They returned with preliminary information about the new report and ideas for additional projects. A “Pay Equity Toolkit” for others who are interested in this issue is available at http://www.aauw.org/issue_advocacy/actionpages/payequity.cfm.

[Include any local actions to celebrate Pay Equity Day, April 24, 2007.]

At the convention national, state and local AAUW leaders addressed several issues which affect the lives of women and girls during the weekend. Association leaders from Wisconsin and Florida held workshops on how to build membership and leadership within the organization. [While at convention, talk to Ann Gustafson, chair of the Association membership committee, or Leslie Henderson, Director of the South Atlantic Region, and include a quote from them, preferably congratulations on the good things you're doing. If you bring information on one of your projects, that will be a good “hook” for the discussion.]

At the business meeting on Saturday, several AAUW branches were recognized for fundraising success and membership growth. (If your branch received an award, give the information here such as “The _____ Branch was recognized for_____.”)

Representing the (name of your branch) Branch at convention were (names of those who attended.) [Include a quote from one about a highlight – talking with one of the EF fellows, being inspired by one of the speakers, learning from someone in a neighboring branch, etc.]

The (name of your branch) Branch meets (give regular meeting day, time and time and place information here). Call (name and telephone number of either president or membership vice president) for more information.

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[your branch website here]

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