

## SOME OF LESLIE'S FAVORITE AAUW PROGRAMMING WEB SITES

### North Carolina AAUW State Convention, April 20-22, 2007

- <http://www.aauw.org/newvision/index.cfm> - This page gives an overall summary of the new programmatic theme, including links to a PDF file suitable for printing and distribution and the brief but compelling video from 2005 Convention which demonstrates why AAUW's efforts are so necessary to ensure women's economic security.
- <http://www.aauw.org/newvision/Mission-BasedProgramResources.cfm> - This page gathers in one spot the most pertinent and useful resources for program planning, from across departments and from the vast array of resources already available throughout the AAUW website. **This is one that you really need to bookmark!!!!!!**
- <http://www.aauw.org/newvision/Mission-BasedProgramExamples.cfm> - AAUW states and branches are embracing the theme to create new – or modify existing – mission-based programming. Explore these examples to stimulate your planning and action to promote AAUW's mission of education and equity for all...because equity is still an issue.
- The Pay Equity Resource Kit can be downloaded from the AAUW website at [http://www.aauw.org/issue\\_advocacy/AAUW\\_Pay\\_Equity\\_Resource\\_Kit.pdf](http://www.aauw.org/issue_advocacy/AAUW_Pay_Equity_Resource_Kit.pdf). This has everything you ever wanted to know about the pay equity issue. Great talking points, esp. for editorials.
- *Public Perception of the Pay Gap: Foundation Research and Action Steps:* [http://www.aauw.org/research/perceptions\\_paygap.cfm](http://www.aauw.org/research/perceptions_paygap.cfm)

### FINANCIAL LITERACY:

<http://www.aauw.org/education/financialLit/index.cfm>

AAUW's growing portfolio of financial literacy programs offers exciting new opportunities for states and branches to schedule into spring and summer plans. Download the complete [Financial Literacy program announcement](#) (PDF) here.

### Grassroots Programs

- **Financially Fit for Life Workshops (application deadline: April 6)**  
With financial support, guidance, and participation from Prudential Financial Services, AAUW is developing a workshop examining personal economic security through sound lifelong financial decision making. The workshop draws on two new studies: [Mom's Retirement Security](#) (the AAUW Educational Foundation's 2006 Mother's Day research report) and [Financial Experience and Behaviors Among Women](#) (Prudential Financial's 2006 survey on financial and retirement planning.) In addition to providing valuable information to AAUW members who are nearing or in their retirement years, the workshop can include an intergenerational focus that will attract younger AAUW members. This project also provides an excellent opportunity for AAUW to partner with other

membership organizations and community groups and to attract new members by demonstrating our mission in action.

<http://www.aauw.org/research/mothersdaypoll2006.cfm>

[http://www.prudential.com/media/managed/2006WomenBrochure\\_FINAL.pdf](http://www.prudential.com/media/managed/2006WomenBrochure_FINAL.pdf)

- [Financial Independence for Girls Program](#) :  
<http://www.aauw.org/education/financialLit/FIG.pdf>  
This popular modular program provides basic financial education to teenage girls. Initially developed a decade ago by Joan Maloney, past president of the DeLand (FL) Branch, FIG has been successfully presented by dozens of Florida branches. AAUW Florida members Leslie Henderson and Sally Bailey have modified and updated the modules based on branch experience, with support from an AAUW Florida mini-grant and an AAUW Educational Foundation Community Action grant. AAUW Florida now offers to share the program with states and branches outside Florida. Please direct any questions to Leslie Henderson, South Atlantic Regional Director, at [flaauw@aol.com](mailto:flaauw@aol.com) , or Sally Bailey at [sallyb2@aol.com](mailto:sallyb2@aol.com).

## Advocacy

- [Start a WAGE Club](#)  
[http://www.aauw.org/issue\\_advocacy/actionpages/StartaWAGEClub.cfm](http://www.aauw.org/issue_advocacy/actionpages/StartaWAGEClub.cfm)  
WAGE Clubs are a grassroots effort designed to close the wage gap and advance fair pay for working women. They consist of small groups of women who share personal stories about sex discrimination at work, gather information, build allies, and then go to the top to create change in their workplaces. AAUW joined forces with our coalition partners to promote the clubs as a year-round activity to raise awareness about pay equity issues. AAUW pay equity resources, as well as AAUW Educational Foundation research discussion materials, are available online.

## Education

- [2007 Campus Action Project](#)  
[http://www.aauw.org/campus\\_connection/cap/CAP\\_career\\_planning.cfm](http://www.aauw.org/campus_connection/cap/CAP_career_planning.cfm)  
Planning for an Economically Secure Future is the theme for the 2007 Campus Action Project. The 10 campus project teams awarded grants are implementing projects in five areas — Campus Dialogue, Equal Pay Day and Beyond, Examining Perceptions, Mentoring, and Web-Based Tools. Examples of CAP team work will be highlighted with the [research release on Equal Pay Day](#) and at the upcoming Association convention in June. A [summary of the awarded project proposals](#) are available online.  
<http://www.aauw.org/education/financialLit/index.cfm#paygapresearch%23paygapresearch>  
[http://www.aauw.org/campus\\_connection/cap/CAP\\_career\\_planning\\_teams.cfm](http://www.aauw.org/campus_connection/cap/CAP_career_planning_teams.cfm)
- Media Watch: [Mission in Action](#) highlighted articles from the *Boston Globe*, the *Chicago Tribune*, *USA Today*, and the U.S. Department of Labor.  
<http://www.aauw.org/ebulletin/mission/documents/retirementsecurity.pdf>
- The [April 2007 ¡Adelante! Book of the Month](#) is *Money, A Memoir: Women, Emotions, and Cash*, by Liz Perle (2006). A brief summary of the book and questions for discussions are available online.  
[http://www.aauw.org/community\\_programs/adelante/06.cfm](http://www.aauw.org/community_programs/adelante/06.cfm)

- [Mom's Retirement Security](http://www.aauw.org/research/mothersdaypoll2006.cfm), the AAUW Educational Foundation's Mother's Day 2006 research report, <http://www.aauw.org/research/mothersdaypoll2006.cfm>, analyzes the degree to which family members understand their mother's financial situation. Members can download the complete report:

## Research

- **Pay Gap research** (release date April 24, 2007)  
The AAUW Educational Foundation is completing research on the difference between women's and men's earnings in the first 10 years following college graduation, which highlights the persistence of the pay gap. The pay gap appears within the first year after college — even when women are working full-time in the same fields as men — and widens in the first 10 years in the workforce. Pivotal factors seem to include field of study, the decision to have children, and occupational choice. Stay tuned for more information concerning this research report, findings, and recommended actions in April 2007.

## PROGRAM DEVELOPMENT TOOL KIT:

[http://www.aauw.org/member\\_center/tools/ProgramDevelopmentToolkit/ProgramDevelopmentToolkit.cfm](http://www.aauw.org/member_center/tools/ProgramDevelopmentToolkit/ProgramDevelopmentToolkit.cfm)

## MEMBERSHIP WORKSHOPS:

Need help recruiting new members? These workshops, designed by AAUW and the AAUW Membership Committee, offer ideas, resources, and strategies to help you grow your branch. See:

[http://www.aauw.org/member\\_center/membership\\_growth/workshops.cfm](http://www.aauw.org/member_center/membership_growth/workshops.cfm)

## INTERNATIONAL PROGRAMMING:

[http://www.aauw.org/international\\_corner/index.cfm](http://www.aauw.org/international_corner/index.cfm)

► Thank you to Nancy Shoemaker for putting this document into PDF format and making it accessible to all AAUW NC members with hyperlinks at <http://www.aauwnc.org/06-07/Convention/Leslies-Favorites.pdf>

► Feel free to contact Leslie Henderson at [FLAAUW@aol.com](mailto:FLAAUW@aol.com) or at 813-960-7621 about any programming questions or just to chat in general about mission-based programming.