

AAUW NC Convention  
Winston-Salem  
April 20-22, 2007

# REPORTS

[www.aauwnc.org/06-07/Convention/reports](http://www.aauwnc.org/06-07/Convention/reports)

## **Overview**

<a href="#">Goals</a> .....	1
<a href="#">Diversity Report</a> .....	2

## **Membership**

<a href="#">Membership report</a> .....	4
<a href="#">February 1 branch membership count</a> .....	5
See also <a href="#">Diversity Report</a> .....	2

## **Events**

<a href="#">Overview report with schedule of future meetings</a> .....	7
See also <a href="#">Diversity Report</a> .....	2

## **Fundraising**

<a href="#">2006 Fundraising report</a> .....	8
<a href="#">2006 totals by branch</a> (Foundation & Association) .....	9

## **Advocacy**

<a href="#">2006-2007 Advocacy report</a> .....	11
See also <a href="#">Diversity Report</a> .....	2

## **Communications**

<a href="#">2006-2007 Communications report</a> .....	12
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## **Thanks to the team members:**

**Diversity Chair:** Queen Thompson, also serving on the **membership, events and advocacy groups.**

**Membership Vice President:** Barbara White

College/University Chair: Shiela Bassoppo-Moyo

Nominating Committee Chair: Patsy Abell

Other nominating committee members: Etta Alston, Elizabeth Laney, Gelene Lineberger, Connie Ochse

**Program Vice President:** Judy Atkinson

Local Arrangments Convention Chairs: Ellen Morris, Rebecca Pfaff

Other events committee members: Doris Bernlohr, Pat Tilley, Grace Knechtel, Nancy Shoemaker

Thanks also to all the Winston-Salem members who have worked so hard to put on the convention!

**Fundraising co-chairs:** Lill Van Order and Evelyn Lyng

Other fundraising committee members: Millie Hoffler-Foushee (treasurer), Rusty Bradke, Nancy Shoemaker

**Advocacy Chair:** Mary Peterson

Public Policy, International Relations, Educational Equity

Other advocacy team members: Helen Martikainen (Coalition on Aging), Etta Alston, Nancy Shoemaker

**Communications Chair:** Marty Folsom (newsletter editor)

Other communicaions team members: Karla Atkinson (secretary), Nancy Shoemaker (web manager as well as ex-officio), Connie Ochse, Heather Ochse

**Administration team members:** Lois Ward (parliamentarian), Maelen H. Byrd, Annette Hawkins, Elizabeth Laney, Nancy Shoemaker

**AAUW NC Executive Committee:**

Nancy Shoemaker, president

Judy Atkinson, program vice president

Barbara White, membership vice president

Karla Atkinson, secretary

Joanne Hill, past-president

## **Strategic Process (2005)**

### **Goals:**

Expand/Build Coalitions  
 Improve Visibility  
 Diverse Intergenerational  
 Membership/Outreach  
 Increase flexibility/streamline structure

### **Strategies:**

Strengthen State/Branch Relationships  
 Get a statewide focus  
 Utilize technology sensitively  
 Maintain fundraising momentum

## **Selected Goals 2006-2007**

### ***Membership Leadership Team***

1. Recruiting/visibility booth at the NC Conference for Women
2. Implement branch recognition program
3. Improve communications between the state MVP and branch counterparts

### ***Events Leadership Team***

1. Support coalition building through the Women's Agenda Assembly process
2. Seek grants for continuing projects. [LTL grant received to bring AAUW MVP to 2007 convention.]
3. Increase C/U participation in AAUW NC events.

### ***Communications Leadership Team***

1. Improve media relations.
2. Revamp the distribution of the Tar Heel News to eventually cut mailing costs
3. Increase member use of the blog and integrated web site.

### ***Advocacy Leadership Team***

1. Increase branch and member participation in Women's Agenda Assemblies
2. Draft an AAUW NC public policy program; publicize after approval by board.

### ***Fundraising Leadership Team***

1. Investigate new fundraising methods (e.g. Internet sales, scarf sales)
2. Support branches to ensure accurate reporting of donations
3. Increase leadership giving by board members
4. Ensure fundraising component of convention is successful.

### ***Administration Leadership Team***

1. Promote the Juvenile Literature Award
2. Bring the policies into alignment with the new bylaws and new structure
3. Implement the new budget and financial reporting in a way that makes our finances more understandable and transparent.

Open the Gates

Remove barriers to equity, Improve access to education, Embrace change

# AAUW NC Diversity Report

Prepared for Convention, April 20-22, 2007

*Queen N. Thompson, M.S.Ed.  
Counseling Psychology*

## ***What is Diversity and Why Does Diversity Matter?***

***Human diversity makes tolerance more than a virtue;  
it makes it a requirement for survival.***

***Rene Dubos***

One of the biggest challenges for AAUWNC is to define diversity and why it matter. In a random survey last year of the state's branches it was discovered that many of the branches did not have a diversity chairperson. Of the branches who were trying to establish a diversity chair person, the responsibilities of the chairpersons were not defined. Some seek the role of the diversity chair as getting diverse or under-represented racially minority women to become members. Others had trouble understanding why having a diversity chairperson matters. Therefore, one of AAUWNC's goals, as one of its goals is to define, diversity policies and missions for the organization.

Secondly, AAUWNC will be asked to communicate and explain diversity. A suggested method of responding to this repeated question is to demonstrate the influence of cultural and how it influences the distinct way which people define and organize reality, their lifestyles, and beliefs about life. It is suggested that collaboration with other women and civil groups be considered in order to offer a broad spectrum of events including lectures, panel discussions, films and videos, musical, dance and dramatic performances, poetry readings, art exhibits and coffee houses for "singles," seniors, persons with disabilities and etc.

Last year's proposal of a branch membership survey and a review of the branches programs and activities were to be used as a tool to help the State of North Carolina in adopting a diversity policy, that complimented the national AAUW policy. We are still waiting on some of the branches to report, so our results are inconclusive. What is clear thus far is that AAUWNC is serving diverse populations throughout the state. From sponsoring Girl Scouts, vision screening, dinner/card parties, providing scholarships, to providing student affiliate memberships, and reading is fundamental projects AAUWNC promotes diversity and cultural understanding. It is also clear that the work of AAUWNC is one of the state's best kept secrets and we need to seek ways to share our stories with the state and the nation. I propose we find a way to market and tell women throughout the state what we are doing. Therefore, I am recommending that we find a way of telling our stories of commitment and services across the state. The goal is to develop a marketing film clip by February, 2008 to tell the AAUWNC story.

AAUWNC adopted the book, "*Blood Done Signed My Name*," as a statewide book as read as a means of sensitizing and reminding us that equity and justice are on going issues. This book was read in book clubs, branch meetings, community and faith gatherings throughout the state with the participation of large numbers of the membership throughout for the 2006-2007 year. A common

# **AAUW NC Diversity Report**

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comment about the book was that many people who read the book did not realize that it was factual. They never knew this type of situation could exist in America.

At the October, 2006 fall convention, we introduced and sought support on the "equal access to justice act" and legal reform. In November, I attended a "Race Matters" conference." Unfortunately equity and justice are still an issue for many women. If racism, bigotry sexism and justice exist anywhere, it also exist in schools. Thus, I propose that we become more involved throughout the state on Workforce Development Boards to plan and implement policies that exposes girls and students to a broad array of career opportunities and equal access to educational opportunities.

## **SUMMARY OF RECOMMENDATIONS FOR 2007-2008**

### ***Adoption of AAUWNC Diversity Policy Statement***

AAUWNC will form a diversity task force to coordinate the development and implementation of a state diversity plan

### ***Diversity awareness training shall be held throughout the state.***

It is suggested that programs throughout the year bring women and women groups to study and learn about lifestyles and cultures within our surrounding communities if we have not done so in the past. The process of learning about cultural diversity involves moving from a monocultural perspective that devalues differences at the personal, interpersonal, institutional and cultural levels to cultural pluralist perspective which involve acceptance valuing, utilization and celebration of similarities and differences..

### ***Form NC School Watch Program***

Collaborate and work with public schools in our communities to look at how problems and services are being augmented to provide equal access and opportunities to educational.

### ***Continue to support Equal Access To Justice and Legal Reform***

We propose to expose and share stories of injustice to the North Carolina Equal Justice Commission.

Respectfully submitted

Queen N. Thompson

# AAUW NC Membership Team Report

Prepared for Convention, April 20-22, 2007

## Activities of the MVP and Membership Committee since the October 2006 Leadership Meeting:

- Participated in the NC Conference for Women in Charlotte in October 2006 (Full report available in Spring 2007 edition of *Tar Heel News*)—Barbara, Queen, Sheila, and several others
- Developing plans for participation in 2007 NC Conference for Women
- Collected *AAUW NC Membership Diversity Score Cards* and *Mission with a Purpose Branch Surveys* from branches; compiled data which will be available during and after State Convention
- State President and MVP met with Franklin County Branch to discuss alternatives for membership following branch disbandment
- MVP attended branch events of Wilmington, Raleigh/Wake, and Chapel Hill Branches (Charlotte Branch scheduled for April)
- MVP attended AAUW NC Juvenile Literature Award Presentation in Raleigh
- Worked with AAUW NC Executive Committee to discuss possible formation of branch without borders to absorb interested MALs and members of disbanded branches (Possible name: Long Leaf Pines Branch)
- Worked with AAUW NC Executive Committee to discuss alternate forms of branch governance for leaner, more efficient operations
- Currently collecting Branch Recognition Forms from branches (due May 15)
- Continued periodic communication with branch membership vice presidents via email
- The Nominating Committee contacted many members to come up with a slate of Officers for 2007-08. The following members consented to run: Millie Hoffler-Foushee, President-Elect; Mary Fran Schickedantz, Treasurer; and Etta Alston and Lou Dean Howard, Program Co-Vice Presidents. Members of the committee were Pat Abell, Connie Ochse, Gelene Lineberger, Elizabeth Laney, and Etta Alston.
- Planned recognition for branches with 5% or more growth during 2007 State Convention
- College/University chair contacted all the representatives of College/University partner institutions in the state and a workshop focused on C/U issues is planned for the 2007 State Convention.



**American Association of University Women**  
**February 1 Count for Fiscal Year 2007**  
 (Sorted by Branch Name)

Print Date: 2/21/2007

Branch Code/Name	02/01/2004	02/01/2005	02/01/2006	02/01/2007	Three-Year Rate of Change 2004 to 2007	One-Year Rate of Change 2006 to 2007
<b>NORTH CAROLINA</b>						
* NC3001-Alamance	2	2	2	-	-	-
NC3002-Asheville	157	147	153	150	-4.46	-1.96
NC3005-Brevard	99	106	121	114	15.15	-5.79
NC3006-Bryson City	18	17	14	16	-11.11	14.29
NC3007-Chapel Hill	91	72	66	56	-38.46	-15.15
NC3008-Charlotte	52	52	53	44	-15.38	-16.98
NC3009-Cherokee County	7	7	7	7	0.00	0.00
NC3046-Eden	18	20	17	19	5.56	11.76
NC3021-Franklin County	21	17	9	-	-	-
NC3012-Gaston Regional	21	20	19	22	4.76	15.79
NC3014-Greensboro	84	70	80	88	4.76	10.00
NC3041-Hendersonville	131	132	117	99	-24.43	-15.38
NC3059-High Country	-	-	-	22	-	-
NC3019-High Point	22	20	17	14	-36.36	-17.65
NC3057-Jacksonville Regional	18	16	17	17	-5.56	0.00
NC3020-Kinston	22	23	17	-	-	-
NC3024-Raleigh-Wake County	51	42	48	41	-19.61	-14.58
* NC3035-Rocky Mount	1	1	1	-	-	-
NC3025-Salisbury	35	37	37	34	-2.86	-8.11
NC3039-Sandhills-Southern Pines	40	39	35	31	-22.50	-11.43
NC3040-Statesville	37	40	33	35	-5.41	6.06

Note: Annual, Life, Dual, Branch Student Affiliates and Associate Members who have paid dues for fiscal year 2007, received by January 31, 2007 at the Association, are included in the Feb 1 counts. Any questions pertaining to this report should be directed to HELPLINE at 800/326-AAUW or [helpline@aauw.org](mailto:helpline@aauw.org).

\* : Disbanded/Inactive branch carries historical February 1 count data



**American Association of University Women**  
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Branch Code/Name	02/01/2004	02/01/2005	02/01/2006	02/01/2007	Three-Year Rate of Change 2004 to 2007	One-Year Rate of Change 2006 to 2007
<b>NORTH CAROLINA</b>						
NC3055-Tryon Area	58	54	57	55	-5.17	-3.51
NC3058-Twin Rivers	25	21	21	15	-40.00	-28.57
NC3029-Wilmington	86	81	81	91	5.81	12.35
* NC3054-Wilson	7	1	1	-	-	-
NC3030-Winston-Salem	50	44	55	50	0.00	-9.09
State Totals	<b>1,153</b>	<b>1,081</b>	<b>1,078</b>	<b>1,020</b>	<b>-11.54</b>	<b>-5.38</b>

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# AAUW NC Events Team Report

Prepared for Convention, April 20-22, 2007

## I. 2006-2007 AAUW NC Meetings

### July 15, Southern Pines

First meeting under the new structure. Teams met to set goals for the year.  
10 of 22 branches and 10 of 13 officers were represented.

### October 19-20, Statesville

- Program included a Women's Agenda Assembly. The board approved updated policies and a new AAUW NC Public Policy Program.
- 16 of 23 branches and 15 of 15 officers were represented

### April 20-22, Winston-Salem - Convention

## II. Host branches for future AAUW NC meetings

	2007-2008		2008-2009	2009-2010
<b>Summer</b>	July 13-14	Gaston Regional	Salisbury	Hendersonville
<b>Fall</b>	October 19-20	High Point	Chapel Hill	High Country
<b>Convention</b>	April 18-20	Greensboro	Wilmington	

## III. Results of a survey of branch presidents

After the discussion on convention at the AAUW NC Fall 2006 meeting and the article about the results of that discussion in the Winter 2006 Tar Heel News (see [www.aauwnc.org/00THN](http://www.aauwnc.org/00THN), page 1), Doris Bernlohr and Grace Knechtel conducted a survey of the branch presidents to broader input on the convention. See the complete survey at [www.aauwnc.org/06-07/Convention/business](http://www.aauwnc.org/06-07/Convention/business). The following items affect this year's convention.

### ***Items for board discussion***

While a significant number of branch presidents favored a switch to "every other year," the question was asked from the point of view of the individual. From the point of view of the organization, a switch to every other year risks losing contact with individuals who miss one meeting for four years. Since we all have good reasons to "skip," is this an acceptable risk?

There was a suggestion to spend more money on quality speakers. How would this rank against other uses of AAUW NC money?

### ***Other notes***

There were strong opinions that the business meetings need to be streamlined, even if that means leaving more of the decisions to the executive committee. The 2007 convention will have much more extensive use of written reports. Please do give your opinion on whether there has been an improvement when you complete the conference evaluation.

# AAUW NC Fundraising Team Report

Prepared for Convention, April 20-22, 2007

Team: Lill Van Order, Rusty Bradke, Evelyn Lyng

## ***What did we do in 2006 in AAUW-NC? Raised Money!***

**AAUW members in NC raised \$38,053 for the Foundation and Association!**

### Association

All branches contributed to the association  
– from cards or address labels or other contributions

### Educational Foundation

\$26 per capita from 20 branches  
8 branches were above \$26 average  
1 branch did not contribute to EF

### Legal Advocacy Foundation

\$6 per capita from 14 branches  
10 branches were above the \$6 average  
7 branches did not contribute to LAF

### All contributions to AAUW

\$35 per capita for total contributions

### Where the money went

2 branches contributed to Association, EF, Leadership Training Institute (LTI) and LAF  
12 branches to Assoc, EF, LAF  
6 branches to Assoc. and EF  
● branch to Association

These figures do not reflect the monies raised for local scholarships nor the AAUW-NC 100 club- those are over and above what is here.

## ***Comments:***

- Thanks to all of you for your hard work in the branches raising money, sending in forms and keeping tabs on all of it.
- The Jacksonville branch January 2007 contribution is included here, but will not appear in statistics distributed by the Association which will show NC contributions as \$37,373.
- Learn about CafePress and ways to help AAUW through your purchases there. This has just been launched and we are beginning small and would like your comments. [www.cafepress.com/aauwnc](http://www.cafepress.com/aauwnc)

## ***At convention:***

- We will be giving certificates of appreciation to branches at the business meeting
  - We will have help for EF, LAF, Fundraising chairs in regard to the forms and how to use them.
  - We are looking forward to the silent auction, and raffle and AAUW “store” so bring your checkbooks to keep the fine tradition of AAUW-NC being faithful contributors!
  - Talk with any of us in the fundraising group we would love your feedback and thoughts.

AAUW NC Contributions  
Jan. 1, 2006 - Dec. 31, 2006

<b>Branch</b>	<b>Educational Foundation</b>	<b>Association</b>	<b>LAF</b>	<b>LTI</b>	<b>Total</b>	<b>#members 2/1/06</b>	<b>Per Capita</b>
Asheville	1,292	395	500		2,187	153	14
Brevard	8,000	450	838		9,288	121	77
Bryson City	75	40	75		190	14	14
Chapel Hill	525	105	600		1,230	66	19
Charlotte	1,135	105			1,240	53	23
Cherokee County		20			20	7	3
Eden	120	75			195	17	11
Franklin County	100	25			125	7	18
Gaston Regional	800	65			865	19	46
Greensboro	2,000	335	490		2,825	80	35
Hendersonville	3,411	395	790		4,596	118	39
High Country					0		
High Point	25	65	80		170	17	10
Jacksonville	510	35	170		715	17	42
Raleigh-Wake County	1,572	390	844	125	2,930	48	61
Salisbury	262	85	410		757	37	20
Sandhills-Southern Pines	140	80	25		245	35	7
Statesville	1,330	40	293		1,663	35	48
Tryon Area	301	100			401	57	7
Twin Rivers	15	80			95	21	5
Wilmington	4,090	390	500	25	5,005	81	62
Winston-Salem	2,432	195	684		3,311	55	60
<b>Grand Total</b>	<b>28,134</b>	<b>3,470</b>	<b>6,298</b>	<b>150</b>	<b>38,053</b>	<b>1,058</b>	<b>36</b>

AAUW NC Contributions to the AAUW Educational Foundation  
Jan. 1, 2006 - Dec. 31, 2006

Branch	1429-Charlotte R&P	1759-RETFERFORD R&P.	9150-R&P	4051-Ann Chipley American	9130-American	9140-International	9170-Eleanor Roosevelt	9110-Unrestricted	Grand Total
Asheville				997				295	1,292
Brevard	2,000				2,000	2,000		2,000	8,000
Bryson City					75				75
Chapel Hill								525	525
Charlotte	1,135								1,135
Cherokee County									
Eden								120	120
Franklin County								100	100
Gaston Regional				750				50	800
Greensboro					225		200	1,575	2,000
Hendersonville				100	1,018		1,000	1,293	3,411
High Country									
High Point								25	25
Jacksonville							510		510
Raleigh-Wake County	100			330	100		200	842	1,572
Salisbury								262	262
Sandhills-Southern Pines								140	140
Statesville	100	1,000		100	80			50	1,330
Tryon Area								301	301
Twin Rivers					15				15
Wilmington			1,000		1,090	1,000	1,000		4,090
Winston-Salem					25			2,407	2,432
Grand Total	3,335	1,000	1,000	2,277	4,628	3,000	2,910	9,985	28,134
Research and Projects grants fund community action grants and career development grants									
American Fellowship funds support Selected Professions fellowships as well as American Fellowships.									
The Charlotte and Ann Chipley funds have not yet reached stipend producing levels. While the funds contributed are invested, no grants in their names are being awarded.									

# AAUW NC Advocacy Team Report

Prepared for Convention, April 20-22, 2007

Advocacy Chair: Mary Peterson

We set goals and met many of them. **Our actions for advocacy include:**

Attending Advocacy Day sponsored by North Carolina Women United (NCWU) in Raleigh, June 2006. AAUW NC is a member of this coalition

At the July AAUW NC meeting we asked members to sign a petition requesting Erskine Bowles, University System Chancellor, to look at how the Chapel Hill University Hospital was neglecting to fulfill its mission to provide quality medical care for all people in NC.

Peterson wrote a paper on Education in NC (mainly on the Leandro decision and need for action by the legislature) for the NCWU draft agenda. This informational agenda was available on the NCWU website for all participants at the Women's Agenda Assemblies across the state.

Conducted a Women's Agenda Assembly as the morning program at AAUW NC's fall meeting in Statesville in October. Sandra Abromitis, Mary Peterson and Nancy Shoemaker produced a condensed draft agenda that was used by AAUW NC and other organizations (e.g. Women's Forum of NC).

Wrote the 2007-09 AAUW NC Public Policy Program for approval at the October AAUW NC meeting

Attended a Forum in January conducted by the Coalition on Aging. This was to help refine and add draft material for the study being done by the NC Center for Public Policy Research. This study about Key Issues affecting the Aging in NC the will be finalized in time for the 2008 elections

Delivered the 2007-09 AAUW NC Public Policy Program brochures to 171 legislators in Raleigh on March 14, 2007.

Pinkie Byrd, Brevard branch, wanted to educate a talk show host, Tucker Carlson, about Equal Pay and contacted Mary Peterson. Together they created the NC Equal Pay Day Project. With the Association's approval, each state's public policy chair was asked to send an e-mail to the talk show host with one fact, relevant to their state, about the need for pay equity for women.

Presented a workshop at 2007 state convention *What's Hot and What's Not* relating to hot issues on the local, state and federal level.

# AAUW NC Communications Team Report

Prepared for Convention, April 20-22, 2007

## I. Newsletter

The state newsletter, the **Tar Heel News**, was revamped to an 8.5x11” format. This makes it more convenient for members to download the PDF version from the web site. Now that the electronic version is readily available we have experimented with ways to trim our mailing costs – sending to fewer out-of-state leaders and sending one issue to a limited number of in-state members (just branch and state officers). For 07-08, we plan to send only one of the issues to the members-at-large.

We applied for and were granted an authorization for non-profit mailing rate privileges. This will be used to supplement the **Tar Heel News** with, for instance, more focused mailings to the at-large members.

The summer issue of the **Tar Heel News** included reports from convention workshops and other sessions. The fall issue had the directory and notes on the plans of the new teams, The winter issue, the abbreviated edition, included the new state public policy program and a discussion of changing convention. The spring issue was packed with information about Convention and included an excellent article from Mary Peterson on AAUW's history.

## II. Web site and other electronic communications

- The second year of the “blog” (<http://news.aauwnc.org>) saw the following successes -
  - More members participated by posting information
  - Some branches started to post about their key events
  - Two branches (Asheville, Raleigh/Wake County) converted their web sites to ones based on the blog software and hosted at the AAUW NC web service
  - RSS training at the fall meeting introduced strategies to several members
  - The AAUW NC public policy headlines were republished at [ncwu.org/news](http://ncwu.org/news)
  - The blog allowed for easy reposting of headlines in e-newsletter format
- The move to the new web hosting platform continues, but slowly.
  - New mailing lists for branch presidents and state officers were created on the new system.

## III. Publicity

- 7 Several branches/individuals took advantage of public radio “day sponsorships” to get AAUW's name on-air mentions on the 125<sup>th</sup> anniversary. Announcements were heard in Asheville, the Triangle, and the area served by Public Radio East.
- 8 Publicity for the Juvenile Literature Award was limited, but AAUW information was distributed to the attendees at the meeting where it was presented.
- 9 Adding the Agenda Assembly component to the fall meeting gave a hook for press releases for that event. Recommendation, though, is to pay for advertising for events like this in the future.
- 10 Branches were provided with templates for a media release on the Convention and the announcement of the new pay equity research report.