



AMERICAN
ASSOCIATION OF
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WOMEN

North Carolina

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Report to the Board
July 11, 2003

Accomplishments since Spring, 2003

1. A revamped process for gathering branch and state officer information was implemented. This used a web front end that asked for minimal information and an Access database populated with information from the Association as a back end. A manual process linked the two (but that could be automated with additional effort). The wins here were:

- **All** branches' data was sent to the Association by June 10, weeks earlier than in previous years.
- The branch/state officer directory was available on the web the first week of July - again very early.
- Dozens of errors in the Association information were caught and reported.

The cost (in volunteer time) was significant (est. 120+ hours), but it is hoped that the demonstration will convince the Association that a similar process could be developed that would benefit all the states.

2. Continued tech consulting to NC Women United. We rolled out a new system that will allow distributed posting of event and advocacy information to the web.
3. Minor changes to the web site - removing the 800 number and de-emphasizing the Tar Heel News online.

Plans (by Fall Board meeting)

1. Train someone else to handle ongoing updates to the AAUW NC branch and state officer contact information - including generating, if not posting, information for the web site.
2. Continue to encourage all AAUW NC board members with programmatic responsibilities to contribute summary information for the web site.
3. Encourage branch/cluster participation in the creation of branch/cluster web sites.
4. Monitor needs for changes to the mailing lists (additional lists, digests, etc.).
5. Start discussions on viability of Paypal use for dues, book orders, etc.