# AAUW NC ReConnection Process

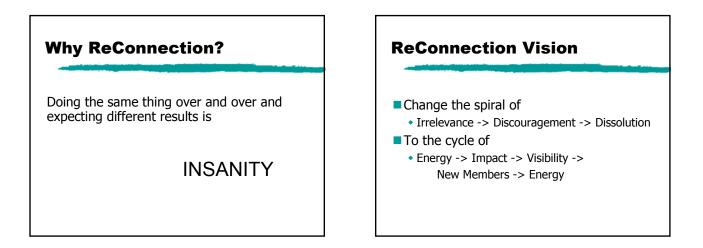
# Why ReConnection?

Are these statements familiar?

- We are losing members
- Many members never attend meetings
- It's hard to find good board members
- Some groups "do their own thing"
- We don't "fit" women's lives today
- We are losing members

# Why ReConnection?

- AAUW NC said those things in 2002
- Added difficulty
  - Where does AAUW NC energy come from?
  - Does it take energy from the branches?
  - Or return energy to them?
- Is AAUW NC a good investment?



## **ReConnection Vision**

- Promote the positive mission of AAUW
- In ways that adapt to women's lives today
  - Acknowledge the importance of WIIFM\*
- Improve the payback of AAUW NC
  - Support and celebrate branch programs
  - Add energy and information to the branches
  - Minimize energy drained from the branches

\*What's in it for me

# **ReConnection Goals**

- 1. Set statewide goals
- 2. Improve board practices
- 3. Improve state meetings
- 4. More interaction between board members and branch members
- 5. Find the expertise in the branches
- 6. Restructure the state board

# AAUW NC ReConnection Process

### **ReConnection Progress**

- Some progress on
- 1. Set statewide goals
- 2. Improve board practices
- 5. Find the expertise in the branches

#### **ReConnection Progress**

#### Major efforts towards

- 3. Improve state meetings
  - 2003, 2004 Conventions; 2003 summer meeting
  - 2004 Student Conference
  - Attendance is still low
- 4. More interaction between board members and branch members
  - Face-to-face "ambassadors"
  - Sharing resources from AAUW

#### **ReConnection Futures**

Expect much talk in the next year on

- 6. Restructure the state board
  - Changing expectations of board members
  - AAUW NC as a support for branch presidents rather than an obligation

## What if this doesn't work?

- If AAUW and AAUW NC don't change...
- Can your branch change?
  - What projects would impact the community?
  - What new coalitions can you forge?
  - Are there untapped populations you can reach?
  - Have you heard all that before?

### What if this doesn't work?

- Can the cluster branches help each other?
  Rotating Transitions Conference?
  - •Women and Money Conf. (June 12, RTP)?
  - •Women's Agenda Assemblies this fall?
  - Triangle Area Jeopardy (AAUW Brevard)?

#### Other comments?

Joanne Whitney Hill, President as of 7/1/04 2662 White Oak River Rd, Maysville NC 28555 910-743-9996, aauwncprez@wnanc.com

# **Celebrate the Mission**

AAUW promotes equity for all women and girls, lifelong education, and positive societal change.

If you don't, who will?