## The Goals and Champions

- I. Implement a plan to set goals for AAUW NC that are publicized to the branches and affect "programming" in a broad sense. Mary Fran Schickedantz (Greensboro, 336-299-6870, pds\_mfs@bellsouth.net)
- II. Make changes to the standard practices of the AAUW NC board to make it a more efficient and effective organization, one that people will want to join. Laura Rumbley (Jacksonville Regional, 910-347-7191), Sandra Abromitis (Asheville, 828-686-8281, abromitis@msn.com)
- III. Improve the content at state meetings (convention and summer conference) to be more attractive to more branch members. Grace Knechtel (Raleigh/Wake County, 919-460-6745, gbknechtel@msn.com), Clara Allen (Chapel Hill, 919-542-1588, rdcballen@msn.com).
- IV. Provide more face-to-face contact between AAUW NC board members and branch members. Pat Abell (Statesville, 704-872-9451, abel2415@bellsouth.net), Marty Folsom (Statesville, marty@pen-strokes.net), Bobbie Edmisten (Statesville, 704-546-7555, edmisten202@yadtel.net)
- V. Implement a process to identify expertise among the branch members and disseminate that to AAUW NC board members. Lill Van Order (Wilmington, 910-313-1573, 207-527-2258(summer), lillvo@earthlink.net), Phyllis Guberman (Wilmington, 910-395-8427, jpguber@bellsouth.net)
- VI. Reevaluate the structure of AAUW NC to support changes that improve the capacity to address the mission. Karla Atkinson (Brevard, 828-884-7648, bardofb@citcom.net), Joanne Hill (Jacksonville, 910-743-9996, jjnwhit@wnalinknet.com), Joan Robertson (Chapel Hill, 919-836-8443, joanhsrp@aol.com).

## What if the branches in the cluster worked together on:

Transitions Conference

Resources include project plan from the Association, notes from Chapel Hill in 2002.

WIIFM: resonates with women who went "back to school"; marketing tool for the host institution

Women and Money Conference, June 12, RTP

Great spot for a "booth." In Durham, almost all attendees were college graduates. WIIFM: Good content in workshops for folks staffing the booth; exposure to

AAUW research for those visiting the booth

Women's Agenda Assemblies this fall

Resources from NC Women United get this jump started – 30 other organizations to call upon as co-sponsors.

WIIFM: Opportunity to put education or other AAUW priorities on the statewide agenda. Opportunity to learn from the work of other advocates.

Women's History Month Jeopardy

Packaged by AAUW Brevard WIIFM: Seems like a lot of fun!

Lots more ideas – from your branch members, the Association, .... Can you champion one?