

## South Atlantic Regional Director Report

Ann S. Terry

North Carolina Board Meeting, October 11, 2003

### Association Information

- *Membership Brochures*: two new brochures available for recruitment; order on website
- *Board goals for 2003-04*:
  - Leadership Development [diverse, develop new leaders at all levels in organization]
  - Membership [new populations, retention, relevant programming]
  - Communication [use of technology, strong use of website]
  - Financial Awareness, Stability and Focus
  - Successful Board restructuring [informed on and off Board members, use of leaders]
- *Code of Conduct*: Adopted by Board and Association staff, this document is a formal commitment to adhere to conduct that respects relationships, boundaries, authority, confidentiality, information and expertise, and individual responsibilities, while working for the common good, avoidance of conflict in both discussion and in personal service. Code is a model for states and branches to consider for use.
- *Board Working Groups*: three subgroups are working on these issues
  - Support for States and Branches
  - Process for Committee Appointments
  - Leadership and Diversity
- *Branch Survey*: October 15 is the deadline to complete the branch survey on strengthening branches. Members are encouraged to complete the survey and offer opinions on future leadership development activities at the state or branch level. Survey can be submitted on the AAUW website or via mail.
- *Committee Appointments*: A variety of openings are still available on Association committees, including the newly created International Affairs Committee. Vita form and information on available appointments are available on AAUW website - *Leader Corner - Forms - Vita Forms - Vita Forms for National leadership positions*. Applications can be made via internet.
- *AAUW Website*: Nancy Shoemaker prepared an article for *AAUW in Action* on the refurbished Association website. The site has been completely revamped and is now much easier to navigate, updated constantly and full of information to help leaders and members at all levels. Make it a regular site to check out, and try it when you need to make membership changes, find forms, or other information.
- *March for Choice*: This event will be held on April 24, 2004 in Washington. NOW, NARAL Prochoice America, Planned Parenthood, and Feminist Majority are the principle organizers of the March for Choice. AAUW is an endorsing organization, and has a link to the March for Choice website on AAUW web page as well. Endorsing organizations are simply groups that lend their name to the cause. There is no financial obligation, nor is there a requirement to organize a delegation to march. State public policy chairs have been contacted to have their respective state boards consider endorsement as well.
- *Membership Toolkit*: The revised membership toolkit is available on the AAUW website - [www.aauw.org/member\\_center/tools/membership\\_toolkit.cfm](http://www.aauw.org/member_center/tools/membership_toolkit.cfm)
- *Educational Foundation Grants*: A total of 195 fellowships, grants and scholar-in-residents awards totaling \$3.4 million were granted this year. There were nearly 2,500 requests for funding submitted.
- *Member Advantages*: A new brochure is available that outlines the various programs available to members, such as credit card, insurance, flowers, magazines, books & music. All of these programs serve as a revenue source for the Association and support the general operations of the organization. Encourage members to use those services that are appropriate for them.

## South Atlantic Region Information

- *Issues of concern:* membership retention and recruitment, leadership development, training and nurturing of future leaders, support for current leaders, informed leadership, effective communications to all members and leaders, and programs that reflect AAUW's mission.
- *Regional Conference:* The joint conference with Southeast Central Region [KY, TN, MS, AL, LA] will be held June 11-13, 2004, at the branch-new Georgia Tech Hotel & Conference Center. Tentative program plans include opening night program with women authors from the Southeast, programs on Educational Foundation and Legal Advocacy Fund, and leadership development workshop on Sunday. One highlight of the conference will be the participation of top female student athletes from universities in both regions. They will participate in programs with other conference attendees and be recognized in a special program on Saturday. There will also be the opportunity for state EF sales, and for dinner and networking on Saturday night. The proposed conference rate is \$125, which includes all materials, extensive breakfast buffet and lunch on Saturday. Rooms will be \$119 + tax and can house up to four at that rate. Rooms have two queen beds and are quite spacious. Conference website address: [www.onedomain.com/AAUW](http://www.onedomain.com/AAUW), watch for details as they develop.
- *Regional Director State visits:* Oct. 25-26, Florida Board Meeting; Nov. 14-16, Virginia Board Meeting; March 11-13, Georgia State Convention; March 26-28, North Carolina State Convention; April 23-25, South Carolina State Convention; April 30-May 1, Florida State Convention.
- *SAR State Conventions*
  - March 11-13 - Georgia
  - March 26-28 - North Carolina
  - April 23-25 - South Carolina
  - April 30-May 1 - Florida, Virginia, West Virginia

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