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Group Questions

- What is the target audience?
- What are some diverse organizations in your community that might partner with AAUW?
- How can you use the Shape the Future program as part of the planning and implementation of your project?

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Group Questions (continued)

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- How can you involve the following groups in your project:
 - Members-at-Large?
 - Give a Grad a Gift recipients?
 - Student Affiliates?
 - Emerging Leader Interns?
 - Local activists who are not yet members?

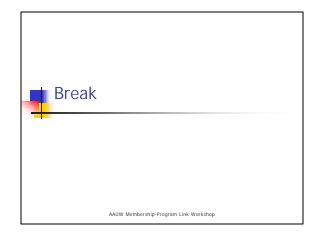
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Group Questions (continued)

- How can AAUW work with a local college or university in implementing this project?
- What would be the best ways to use this project to recruit and retain members for your branch?
- What visibility strategies can you use?

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Tips and Tricks

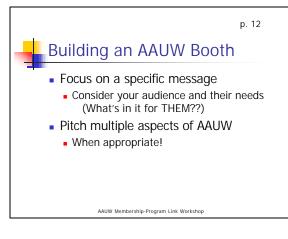
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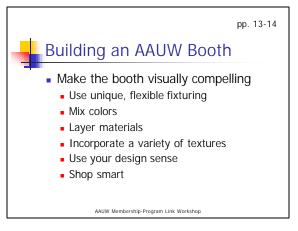


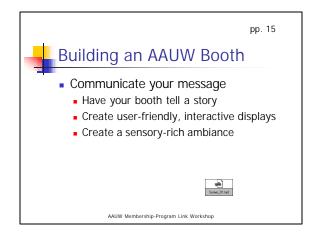
Tips and Tricks

- Now that you have
 - other members' WIIFM answers
 - information on membership options
 - a compelling project ...
- How do you reach prospects?

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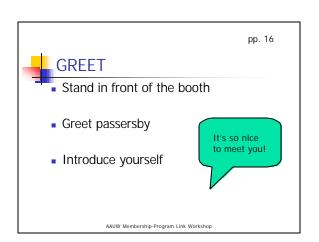


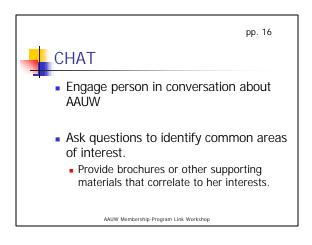






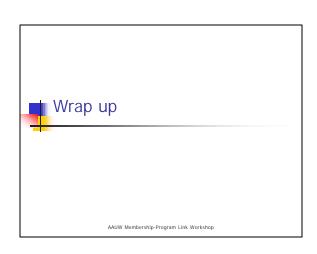


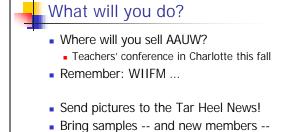












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to Convention next April!