The College/University Connection for AAUW

North Carolina AAUW Convention
March 30-April 1, 2001
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College/University Role in AAUW

- Founding Venue, 1881
- First Fellowship, 1885
- Mission: Education and Equity
- Purpose: Help as many women as possible get and use, barrier-free, as high a level of education as possible. Education remains the key to economic parity.

College/University Role in AAUW

- Membership
  - Source of baccalaureate degree/membership requirement
  - Pre-qualified membership pool

AAUW and Higher Education

- Educational Foundation
  - Fellowships
  - Fellows
  - Research Reports
    - New findings, critical recommendations
    - Basis for state and branch programming

AAUW and Higher Education

- Legal Advocacy Fund
  - Progress in Equity Award (PIE)
  - Litigant Support
  - Model campus program

AAUW and Higher Education

- Membership
  - Student Affiliates
  - Campus Satellites
  - Campus Branches
  - Institutional, with C/U Representative

AAUW and Higher Education:
The College/University Relations Program

- 1) As a member institution
  - o formal affiliation by dues, including a C/U Representative*
  - o activities

- 2) Not as a member institution
  - o activities

*MAL status--votes, can join branch, state also; president   appoints, may/may not have knowledge of AAUW

College/University Relations Program

- ● Becoming a C/U Member
- ● Current ca. 600; Potential, IL e.g. 35/164

  1) Top Down
     Invitation from Association to President

  2) Grassroots Up
     Identify point person/ally
     Approach President's Office
     Notify Association of Interest

College/University Relations Program

- ● C/U Membership Information

  1) How to learn more: Q&A on website
  2) How to join: costs, procedure, benefits
     o Website
     o C/U Brochure
  3) How to maximize membership
     o C/U Representative
       *Role at C/U
       *Role with AAUW
     o Benchmarks

College/University Relations Program

- ● Making the Connection

  1) AAUW Leadership
     o unilateral approach to C/U
     o cluster/district approach to C/U

  2) States: C/U Chair/Director on state board
     o Ensure C/U programming at
          state/district events
     o Create, grow database
     o Interface with interested branches

College/University Relations Program

- ● Making the Connection, cont.
  3) Branches
     o point person
     o communication with C/U Chair
     o knowledge of local "scene"

  4) Point of contact
     o for C/U member: C/U "Rep"
     o for non-member: any ally

College/University Relations Program

- ● Making the Connection, cont.
  5) Making the case for AAUW
     Appeal to charge/position of C/U Rep, e.g.
     Admissions   -   Pipeline issues
     Technical Prog -   "Tech Savvy"
     Grad College -   EF Fellowships
     Ed to Careers -   "Transitions"
     College of Ed. -   E Roosevelt Fellows
     Career Development-Association Intern
     Women's Program -   National network
     External Affairs -   Summits

College/University Relations Program

- Resources for C/U Program
  1) Association Website   *www.aauw.org/4000/cu.html*
     - o Q&A, Benchmarks
     - o "Campus Connection"
     - o Links to C/U member institutions
  2) Materials, Mailings to C/U Rep, Chair
  3) C/U Committee
  4) Listservs
  5) Educational Foundation
  6) LAF PIE Award
  7) Programming for C/U: models, Technical Assistance
  8) *Action Alert* subscription for C/U Rep

AAUW-Higher Education
What's Happening?

- Women in Higher Education Conference
  - U of Minnesota, 2000
  - Papers, Working Groups, Action Agenda
- Womenfuture.com's MainEvent 2001
  - Held at locations throughout US, including campuses on April 5
  - AAUW=co-sponsor

AAUW-Higher Education
What's Happening?

- AAUW-Programming on Campus
  - Sister to Sister Summits
    - 1998   42
    - 1999   18
    - 2000   16
  - Woman to Woman Dialogues (6)
    - Ex: Book Groups for Non-Members,
      - by Montevallo, AL Branch

AAUW-Higher Education
What's Happening?

- AAUW-Programming on Campus
  - Transitions Conferences (9)
    - Complete Conference Guide from AAUW

  - "Get Ready for IT"
    - Catalyzed by "Tech Savvy"
    - Target: young women 16-22 years

College/University Relations Program

- Reasons to Link to C/U
  1) Programming
     - o Location
     - o Expertise
     - o Joint event sponsorship

  2) Membership
     - o Individuals: faculty, students, etc.
     - o Satellite: faculty, admin., students
     - o Branch: faculty, admin., students
     - o "Sow the AAUW Seed"

College/University Relations Program

- Reasons to Link to C/U, cont.
  3) Visibility, Participation
     - o Audience: "Get the Facts" e.g.
     - o EF Research
         - *Use of , Input to, Teaching of
         - *Fellows
     - o Academic Collaboration
     - o LAF Progress in Equity Award   o
  4) Awareness of AAUW as resource

College/University Relations Program

- Why Relate to C/U's?
  - Source of Diversity
  - Contact with Young Professionals
  - Essential Strategy to Keep AAUW Relevant, Vital and Growing
- Issues in Relating to C/U's
  - Advantages
  - Disadvantages

NC AAUW -- NC Higher Ed

- Current C/U Members
- Identifying Needs, Interests:
  - Students
  - Faculty
- Match AAUW-Programming to Needs
- Potential C/U Members
- Outreach Plan to C/U's